

<b>STUDY MODULE DESCRIPTION FORM</b>		
Name of the module/subject <b>Enterprise and International Transactions</b>		Code <b>1011102311011170436</b>
Field of study <b>Engineering Management - Full-time studies -</b>	Profile of study (general academic, practical) <b>(brak)</b>	Year /Semester <b>1 / 1</b>
Elective path/specialty <b>Marketing and Company Resources</b>	Subject offered in: <b>Polish</b>	Course (compulsory, elective) <b>elective</b>
Cycle of study: <b>Second-cycle studies</b>	Form of study (full-time, part-time) <b>full-time</b>	
No. of hours Lecture: <b>15</b> Classes: <b>15</b> Laboratory: <b>-</b> Project/seminars: <b>-</b>		No. of credits <b>3</b>
Status of the course in the study program (Basic, major, other) <b>(brak)</b>		(university-wide, from another field) <b>(brak)</b>
Education areas and fields of science and art		ECTS distribution (number and %)
<b>Responsible for subject / lecturer:</b> dr hab. Olgierd Lissowski email: Olgierd.Lissowski@put.poznan.pl tel. (61) 665 33 94 Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań		<b>Responsible for subject / lecturer:</b> dr Paulina Kubera email: Paulina.Kubera@put.poznan.pl tel. (61) 665 33 91 Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań
<b>Prerequisites in terms of knowledge, skills and social competencies:</b>		
1	<b>Knowledge</b>	The student has basic knowledge on law, organisation and corporate management acquired during the first-cycle studies.
2	<b>Skills</b>	The student understands basic legal concepts and knows how to find out relevant literature and documents.
3	<b>Social competencies</b>	The student understands the importance of legal and institutional regulatory mechanisms in society and in economy.
<b>Assumptions and objectives of the course:</b> - to provide students with general knowledge on the enterprise operating in international trade, concluding and implementing of international business transactions with particular emphasis on the conditions of Single European Market		
<b>Study outcomes and reference to the educational results for a field of study</b>		
<b>Knowledge:</b>		
1. Student has basic knowledge on the legal and organisational framework for international trade. - [K1A_W14] 2. Student has basic knowledge on the legal framework for transactions on the EU internal market. - [K1A_W03] 3. Student has general knowledge on forms of an enterprise to participate in international trade. - [K1A_W03]		
<b>Skills:</b>		
1. Student can specify institutions and regulatory framework relevant for various areas of international trade. - [K1A_U02] 2. Student is able to identify and arrange the essential elements of the transaction cycle. - [K1A_U07] 3. Student is able to identify and understand the key clauses in the foreign trade contracts. - [K1A_U05]		
<b>Social competencies:</b>		
1. Student understands the differences between domestic and international trade. - [K1A_K05] 2. Student is able to work in teams conducting operations in international trade. - [K1A_K05] 3. Student understands the need to develop skills of the "European manager and engineer." - [K1A_K04]		
<b>Assessment methods of study outcomes</b>		
-written test -individual presentations and active participation in exercises		
<b>Course description</b>		

<p>-Lectures :</p> <ol style="list-style-type: none"> <li>1)International trade policy instruments. Customs regulations.</li> <li>2)International trading in goods. Transactions and contracts.</li> <li>3)Foreign investments .</li> <li>4)International industrial engineering and construction processes and contracts.</li> <li>5)Intellectual property. Industrial property.</li> </ol> <p>-exercises:</p> <ol style="list-style-type: none"> <li>1)The EU Single Internal Market. General concept and functioning. .</li> <li>2)Free movement of goods.</li> <li>3)Free movement of persons</li> <li>4)Recognition of professional qualifications.</li> <li>5)Freedom of establishment and freedom to provide services.</li> <li>6)Free movement of capital. Societas Europea. EEIG</li> </ol>		
<p><b>Basic bibliography:</b></p> <ol style="list-style-type: none"> <li>1. Stępień B.(red.) Handel zagraniczny. Poradnik dla praktyków. PWE W-wa 2007</li> <li>2. Lissowski O. Kubera P. Przedsiębiorstwo w obrocie międzynarodowym. Materiały pomocnicze do studiowania przedmiotu. Wyd. Politechniki Poznańskiej 2010</li> </ol>		
<p><b>Additional bibliography:</b></p> <ol style="list-style-type: none"> <li>1. Rymarczyk J. (red.) Handel zagraniczny. Organizacja i technika. PWE, W-wa 2005</li> <li>2. Białecki K. Operacje handlu zagranicznego. PWE, W-wa 2002</li> <li>3. Hermanowski J. Handel zagraniczny. Poradnik . W-wa, Ziel.Góra 2002</li> <li>4. Marciniak-Neider D. Rozliczenia międzynarodowe. PWE, W-wa 2011</li> <li>5. Gorynia M. Strategie zagranicznej ekspansji przedsiębiorstw. PWE, 2007</li> </ol>		
<b>Result of average student's workload</b>		
<b>Activity</b>		<b>Time (working hours)</b>
1. Lectures		15
2. exercises		15
3. Individual work, preparation to classes, presentations, final test		45
<b>Student's workload</b>		
<b>Source of workload</b>	<b>hours</b>	<b>ECTS</b>
Total workload	93	3
Contact hours	48	2
Practical activities	30	1